



City of Las Piñas, Philippines introduces e-learning solution Quipper Video to public senior high schools

There is a move towards the active use of online learning materials to complement the country's education reform program.

-Tokyo, May 29, 2017. In line with the Philippine education system's transition to the K-12 program, the City of Las Piñas in Metro Manila, Philippines has adopted e-learning solution Quipper Video to enhance its implementation of the country's newly mandated senior high school program. A total of 500 public senior high school students will be using Quipper Video starting in school year 2017. Quipper Video is distributed in the Philippines by Quipper, Ltd. (Head office: London UK, CEO: Fumihiro Yamaguchi), a foreign subsidiary of Recruit Marketing Partners Co., Ltd. (Head office: Chuo-ku Tokyo, President and CEO: Fumihiro Yamaguchi).

■ Background to and purpose of implementation

In a bid to improve the quality of education in the country, the Philippine government signed the "Enhanced Basic Education Act" into law in 2013, updating the 10-year basic education program to 12 years. It started with the universal implementation of Kindergarten in 2011, and was followed by the enhanced curriculum for Grades 1 to 7 in 2012, then the completion of the senior high school curriculum in 2014, and most recently, the implementation of Grade 11 in 2016. June 2017 will be the latest milestone of the K-12 program, with the implementation of Grade 12 in senior high schools nationwide. To support the Philippine Department of Education in the implementation of senior high school, Quipper, Ltd. started offering Quipper Video, an online e-learning platform with ready-made video content for the senior high school core subjects.



Recognizing the need to adapt to the changes of the new K-12 program, the City of Las Piñas decided that e-learning was the way to go. Mayor Imelda Aguilar says, "Our goal is to ensure that our senior high students are fully equipped for what lies ahead after graduation in order for them to succeed in a rapidly changing world. This entails going beyond just teaching the requisite lessons and competencies, and adopting innovative methods and strategies that will improve both the learning experience and learning outcomes. With Quipper Video, we hope to achieve just that."

Prior to implementation, the city government conducted a pilot test, which showed an increase not just in student performance, but also in student engagement. As a result, the city government procured Quipper Video licenses for senior high school students of Golden Acres National High School and Las Piñas National Senior High School Doña Josefa Campus.

Quipper Video has two usage models:

- 1) Students watch video lessons during class, then the teacher gives a supplementary explanation. Following the explanation, students take assessments on Quipper Video to confirm their understanding.
- 2) Students watch video lessons at their own time and pace. Teachers then conduct discussions or activities based on what the students learned in the video.



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- 1) Students watching Quipper Video at the start of a lesson,
- 2) Director of Education Loreta Torrecampo (third from left) and Mayor Imelda Aguilar (third from right) at signing ceremony,
- 3) Teacher meeting in preparation for introduction of Quipper Video

■ **Overview**

[Party contracted with]	The City of Las Piñas, Department of Education - Schools Division of Las Piñas City
[Service introduced]	Quipper Video
[Places introduced]	Grades 10 and 11 (equivalent to 1st and 2nd year of Japanese high school system) at two city public high schools. Total of 500 students
[Implementation date]	June 2017

■ **About Quipper (Philippines)**

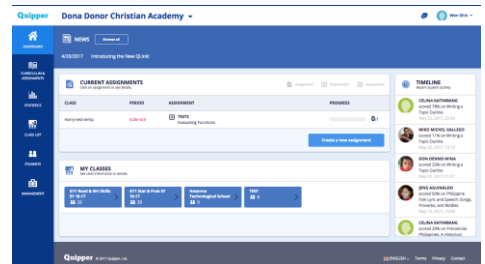
Quipper School

[Overview]

A platform which provides school teachers with content (practice exercises) required for “homework” and “assignments” tackled during classes, and which assists them by performing online tasks which were previously done manually such as answer checking and progress management.

[Target] 4th year elementary to 3rd year high school students

[Price] Free *May differ according to contract terms.



Quipper Video

[Overview]

A learning video service which enables students to view videos of lessons given by experienced teachers and tackle assignments (practice exercises). Students can learn without time or place restrictions, and at low cost.

[Target] Years G10, G11 and G12 (equivalent to the 1st, 2nd and 3rd years of high school)

[Price] 3,600 pesos per year / 300 pesos per month (approx. 9,000 yen per year / 750 yen per month)

* May differ according to contract terms.



■ **About Quipper**

“Quipper School” is used by three million students and 250 thousand teachers across six countries



Quipper Limited (hereinafter, “Quipper”) was founded in 2010 in London, UK by Masayuki Watanabe. It has spread across the world to the five countries of Indonesia, Philippines, Mexico, Japan and the UK. As “Distributors of Wisdom”, Quipper is an overseas-focused online learning service which aims to realize a “revolution in the distribution of intelligence” which overcomes differences of nationality and wealth, whereby anyone in the world can study what they want to their heart’s content.

From 2013 the company has been rolling out “Quipper School”, its online learning platform, with a focus on countries such as Indonesia and the Philippines. The platform helps students to study and teachers with tasks such as managing homework, creating questions and tutorials. In 2015 the company became a subsidiary of Recruit Marketing Partners Co., Ltd., which it remains today. “Quipper School” has grown to be used by approximately three million free student users and 250 thousand teachers around the world.

From 2015 the company has rolled out “Quipper Video”, as the overseas version of its Japanese service “Study Sapuri” which enables students to receive lessons from lecturers online, in Indonesia, Mexico and the Philippines. All videos have been filmed and produced locally, and lessons by each lecturer recorded and localized, in order to conform with the educational system and policies of each country.

Countries in which “Quipper Video” released: *Known in Japan as “Study Sapuri”

- Japan <https://studysapuri.jp/> (From October 2011)
- Indonesia <https://video.quipper.com/id> (From August 2015)
- Mexico <https://video.quipper.com/mx> (From March 2016)
- Philippines <https://video.quipper.com/ph> (From May 2016)