



## City of Navotas, Philippines introduces e-learning solution Quipper Video to public senior high schools

The city government aims to enhance teacher productivity and student performance

-Tokyo, June 1, 2017. In alignment with the Philippines' education reform program, the City of Navotas in Metro Manila is introducing e-learning solution Quipper Video to 1,400 public senior high school students beginning in school year 2017. Quipper Video is distributed in the Philippines by Quipper, Ltd. (Head office: London UK, CEO: Fumihiko Yamaguchi), a foreign subsidiary of Recruit Marketing Partners Co., Ltd. (Head office: Chuo-ku Tokyo, President and CEO: Fumihiko Yamaguchi).

### ■ Background to and purpose of implementation

With the implementation of the Enhanced Basic Education Act in 2013, the Philippines updated its curriculum, institutionalized Kindergarten, and added two more years to its basic education program, thereby updating it to K-12. The country's Department of Education, along with thousands of schools around the country, then began implementing Grade 11 in 2016, and will proceed with Grade 12 this June 2017.

The City of Navotas aims to ensure a seamless transition to the new K-12 program with the introduction of Quipper Video. With most residents relying heavily on the city's fishing and related industries for their livelihood, the local government is taking steps to enhance the quality of education in order to spur progress in the city. Mayor John Reynald Tiangco says, "As educators, we want to ensure that our graduates are equipped to become productive members of a rapidly changing world. One of the ways to fulfill this is by using 21st century teaching methods that help students not only learn more, but also enjoy learning and seeking for more knowledge. We are taking the first step in this direction with the introduction of Quipper Video to our senior high school students."

Quipper Video provides ready-made video lessons, study guides, and assessments on an e-learning platform. It automates many of teachers' tasks, allowing them to focus more on their students' individual needs. Meanwhile, students are able to access their lessons and homework anytime, anywhere, and also get to learn in an engaging way.



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### How teachers use their time



#### Before

Lesson preparation	Homework creation	Marking / records	Analysis of level of understanding
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#### After

Lesson preparation (applied assignments)	Analysis of level of understanding	New time
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1) During Quipper trial runs 2) Students watching Quipper Video at the start of class 3) Mayor John Rey Tiangco (right)

## ■ Overview

- [Party contracted with] City of Navotas, Department of Education - Schools Division of Navotas City
- [Service introduced] Quipper Video
- [Places introduced] Grade11 (equivalent to 2nd year of high school) at all public high schools in the city (six schools), approx. 1,400 students
- [Implementation date] June 2017

## ■ About Quipper (Philippines)

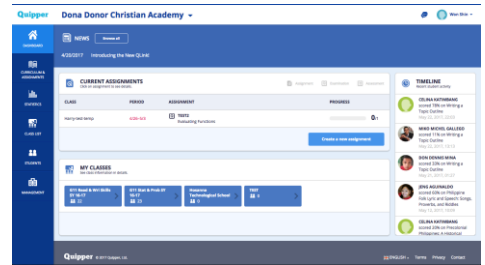
Quipper School

[Overview]

A platform which provides school teachers with content (practice exercises) required for “homework” and “assignments” tackled during classes, and which assists them by performing online tasks which were previously done manually such as answer checking and progress management.

[Target] 4th year elementary to 3rd year high school students

[Price] Free \*May differ according to contract terms.



Quipper Video

[Overview]

A learning video service which enables students to view videos of lessons given by experienced teachers and tackle assignments (practice exercises). Students can learn without time or place restrictions, and at low cost.

[Target] Years G10, G11 and G12 (equivalent to the 1st, 2nd and 3rd years of high school)

[Price] 3,600 pesos per year / 300 pesos per month (approx. 9,000 yen per year / 750 yen per month)

\* May differ according to contract terms.



## ■ About Quipper

**“Quipper School” is used by three million students and 250 thousand teachers across six countries**

# Quipper

Quipper Limited (hereinafter, “Quipper”) was founded in 2010 in London, UK by Masayuki Watanabe. It has spread across the world to the five countries of Indonesia, Philippines, Mexico, Japan and the UK. As “Distributors of Wisdom”, Quipper is an overseas-focused online learning service which aims to realize a “revolution in the distribution of intelligence” which overcomes differences of nationality and wealth, whereby anyone in the world can study what they want to their heart’s content.

From 2013 the company has been rolling out “Quipper School”, its online learning platform, with a focus on countries such as Indonesia and the Philippines. The platform helps students to study and teachers with tasks such as managing homework, creating questions and tutorials. In 2015 the company became a subsidiary of Recruit Marketing Partners Co., Ltd., which it remains today. “Quipper School” has grown to be used by approximately three million free student users and 250 thousand teachers around the world.

From 2015 the company has rolled out “Quipper Video”, as the overseas version of its Japanese service “Study Sapuri” which enables students to receive lessons from lecturers online, in Indonesia, Mexico and the Philippines. All videos have been filmed and produced locally, and lessons by each lecturer recorded and localized, in order to conform with the educational system and policies of each country.

Countries in which “Quipper Video” released: \*Known in Japan as “Study Sapuri”

- Japan <https://studysapuri.jp/> (From October 2011)
- Indonesia <https://video.quipper.com/id> (From August 2015)
- Mexico <https://video.quipper.com/mx> (From March 2016)
- Philippines <https://video.quipper.com/ph> (From May 2016)